

Volume 13

1940

# The Sickle

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## "The Sickle"

IS THE YEARBOOK OF THE BRANDON COLLEGE STUDENTS ASSOCIATION, PUBLISHED BOARD OF PUBLICATIONS OF BRANDON COLLEGE. BRANDON COLLEGE.

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To

### MR. A. E. McKENZIE

IN RECOGNITION OF THE MANY SERVICES, FINAN-CIAL AND OTHERWISE, HE HAS RENDERED TO BRAN-DON COLLEGE.

WE DEDICATE THIS
THE 1940 SICKLE



# Forward

Another year book has been issued, the standard of which we leave to the judgment of the readers. May all who read this book allow its pages to revive the memories of those very pleasant college days and a period of life which shall never be forgotten. Although the work of editing has been an adventure, it has brought with it experience and great pleasure. The results are presented to you—

THE SICKLE OF 1940.



### FROM THE EDITOR

The Sickle Staff takes this opportunity to give their sincere thanks for the co-operation of the following people: to Mina Collins for mounting all the pictures making up this edition of the Sickle, to Clare Pentland, Jean Wedderburn, and Bertha Davis for the various material they submitted, to George Gooden, to Dennis McNeill who willingly contributed most of our candid camera shots, and to all others who in any way, large or small, helped to make this vearbook what it is. We would also like to thank the Sun Publishing Co. for their customary perfect printing job, Brigdens for the very fine engraving, and last but certainly not least our amiable local photographers, Mr. Jerrett and Mr. Smith.

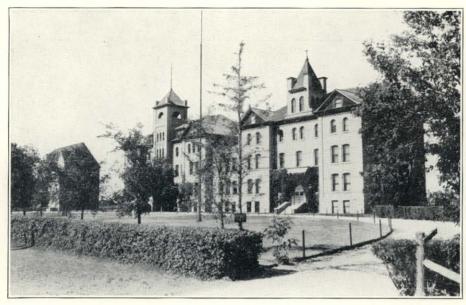
As usual the main barrier in the production of a Sickle is expenditures. However, the Staff was pleased to present to you the larger size book—but what a difficult task it is to hold back the expenses on a Sickle you wish to make "tops of them all!" All credit for keeping us out of the red (if we do) as far as finances are concerned, should be given to our very able advertisers and our Manager of Publications.

—D. R. B.









Hail Our College

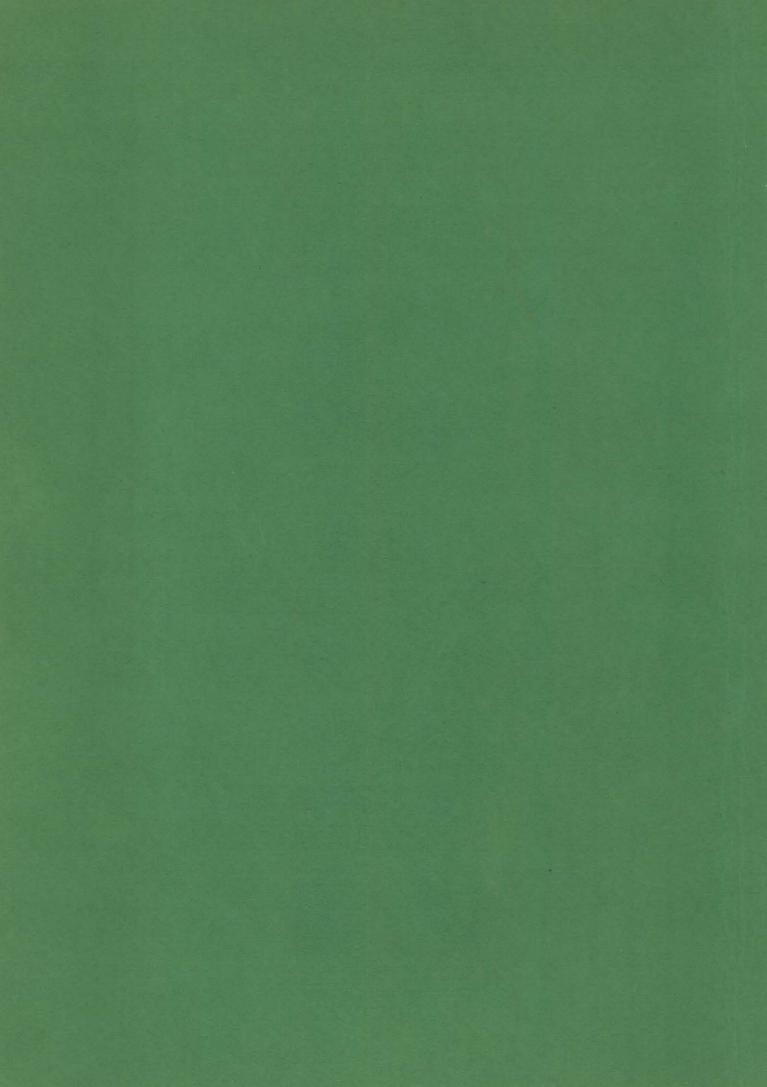


Residence Building at University of Manitoba

farmally

ame

administration





### FACULTY OF ARTS AND

### OFFICERS OF ADMINISTRATION



JOHN R. C. EVANS, Ph.D. President Geology

Dr. John R C. Evans, Ph.D., our worthy president, has had a very close association with Brandon College through most of his life. He graduated in Arts from here in 1913, and remained until 1920 acting as Academy Instructor in Mathematics and Science for four years, and Academy Principal for the remaining three years, along with duties of Resident Master from 1915-20. During the next few years he took special work in Geology at Chicago University, from which in 1924 he received his Ph.D. Returning to Brandon College he became Professor of Geology. Dr. Evans was appointed Dean of Arts in 1925, but gave up that position to become President of Brandon College in 1928. As President he has been most efficient, and through untiring efforts he has placed Brandon College on a firm foundation after years of drastic financial difficulties. The place of Brandon College assuredly associates itself with the work of Dr. Evans.



FREDERICK J. WESTCOTT, M.A. Acting Dean of Arts and Science Political Economy and Sociology





H. STEWART PERDUE, Ph.D.
Registrar
Geology



S. PERSIS DARRACH. O.B.E. Dean of Women



WILLIAM LEWIS WRIGHT, B.A.
Director of Music
Piano and Theory



M. S. DONOVAN, C.A. Bursar





JANE M. TURNBULL, Ph.D. French



A. HAYWARD FOSTER, M.A., B.D. Classics



ELLA A. WHITMORE, M.A. English



ANNIE E. WRIGHT, M.A. English





E. A. BIRKENSHAW. B.Sc. Mathematics



LAWRENCE H. CRAGG, Ph.D. Chemistry



MARTIN W. JOHNS, Ph.D. Physics



W. H. DALTON VERNON, M.A. Philosophy and Psychology





W. THOMAS EASTERBROOK, Ph.D. Political Economy



CAIRNS K. SMITH, Ph.D. History



MARGARET DUDLEY, Ph.D. Botony (Special Lecturer)



MARY E. HENDERSON, A.T.C.M. Piano

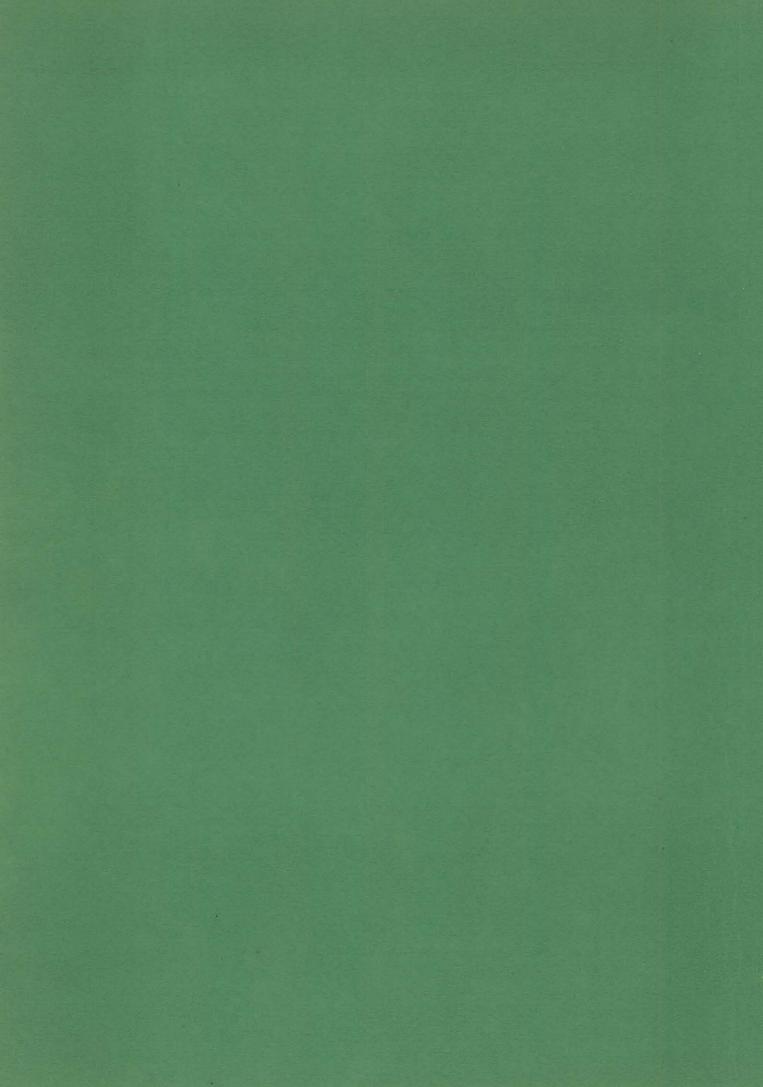


SHIRLEY M. REISBERRY, A.T.C.M. Piano and Theory



student

body





### TO THE GRADUATING CLASS

"The existence or absence of civilization depends in a considerable measure on the goals for which men live or die." Today, two main goals are being offered to the youth of the world. One is the goal of extreme nationalism, which refuses to recognize the rights of any land but one's own. The other is the goal of wealth and material pleasure. Neither of these seem to be adequate principles upon which to build a better civilization. The former brings in its train a sequence of disastrous wars and growing hatreds between nations. The latter places self interest at the core of life and destroys the spirit of service and co-operation on which democracy depends.

Your Alma Mater hopes that your training has fitted you to be worthwhile citizens of Canada; citizens with developed minds capable of independent and critical judgment, with tolerant and unprejudiced attitudes, and with a desire to follow the leadership of the "Man of Galilee" who lived "that man might have life and have it more abundantly." She commends to you the principle by which she has lived through the years, the principle of Christian service.

—Dr. Martin Johns.

Bertha J. Davis	Pipestone, Man.
Gwen E. Dobbie	Brandon, Man.
Isobel K. Drake	Elkhorn, Man.
Iven W. Galvin	Marchwell, Sask.
Frank L. Goodwin	
Margaret E. Hickling	Brandon, Man.
Jean E. Hutchison	
Marjorie M. Kirk	
Stanley F. Leaming	
Don H. Lee	
Thomas H. McLeod	
H. Clare Pentland	Brandon, Man.
James E. Smith	
F. Marion Stone	Arcola, Sask.
Florence S. Trent	Brandon, Man.
Jean I. Wedderburn	Brandon, Man.
H. Ormand Williams	Brandon, Man.
J. Ross Williamson	Belmont, Man.
Jack Wood	Vancouver, B.C.



### HISTORY OF CLASS '40

Class '40 appeared in 1936. Perhaps we were not as closely united then as we have since become, but nevertheless, a strong spirit of cooperation, enthusiasm and friendliness has been prevalent in '40 since the beginning, enabling us to make ourselves an effective body in the institution.

Since 1936 we have contributed to every line of college activity. Our laurels in athletics include the Field Day shield in our first and third years, top honors in the Co-Ed Tourney in second year as well as individual prowess in all other fields of sport. In dramatics Class '40 has been prominent, "The Rocks of Destruction" of our initiation year together with the shield winning "Twiddlethwicking" of our sophomore year and the lits of our senior years stand as proof of our dramatic ability. All the organizations of the college have been ably assisted by members of '40. Nor is academic ability lacking in our class, several of our members having been successful in winning scholarships. The class for its originality too, will be remembered, being responsible for the introduction of year crests and the sponsoring of novel parties, namely, hayrides.

At this time we wish to extend our thanks to our honorary president, from whom the class has had loyal and unwavering support throughout the years.

We feel sure that the members of Class '40 will ever remember the way in which they undertook their responsibilities throughout their college years and will maintain individually that same spirit of co-operation and friendliness that has characterized each one, letting the words of our class hymn inspire them to greater things.

"Oh Brandon College, Alma Mater, memories of thee Through all our days where're we go shall inspiration be."

### CLASS YELL

Gazzila! Gazzila! Gazzay! Get out! Get out! Get out of our way! Revo! Rivo! Zis Boom Bah! '40! '40! Rah! Rah!

CLASS COLORS

Green and Gold



### CLASS EXECUTIVE

Honorary President	Dr.	M. Johns
President	Clare	Pentland
Secretary-Treasurer	Ber	tha Davis

### COMMITTEES

### Literary Conveners

Kay Drake Marion Stone

### Social Conveners

Jean Hutchison Jean Wedderburn Ormond Williams

### CLASS HYMN

The hidden joys of future years, how deep and still they seem, Like rivers flowing in the dark or waters in a dream. Oh, Brandon College, Alma Mater, memories of thee Through all our days, where e'er we go, shall inspiration be.

Oh! Spirit of our Alma Mater, o'er her children spread, As leading on through joy and gloom, it links the path we tread. Oh! Brandon College, Alma Mater, our allegiance true In high devotion we bestow forever more on you.

### CLASS SONG

Stand up and cheer,
Cheer loud and long for dear old Forty;
For today we raise
The Green and Gold above all others.
Our gallant class now is fighting,
And we are sure to win the fray:
We've got the vim,
We're sure to win,
For this is class of Forty's day.

So hail class of Forty,
For ours the year success and victory;
For today we fight
To put our class above all others;
Our sturdy band now is marching,
Marching along to victory.

Up with the best, We'll ride the crest, For this is dear old Forty's day.





# THE GRADUATING CLASS OF BRANDON COLLEGE . . . 1940

### DAVIS, BERTHA JESSIE

Pipestone, Man.

General, Secretary, Activities Committee '40, Head of Clark Hall Council, S.C.M., Class Executives.

A capable executive—cheerful—co-operative—usually engaged in collecting money (we prophecy a successful future)—has the difficult task of making Clark Hall girls behave.

### DOBBIE, GWENDOLYN ELIZABETH Brandon, Man.

General, Lady Stick, Secretary B.C.S.A. '39, Dramatics, French Club, Basketball.

Popular director of College social life—sincere—enthusiastic participant in all College activities—enviable poise and friendly manner.

### DRAKE, ISOBEL KATHLEEN

Elkhorn, Man.

General, Secretary B.O.P. '39, Secretary Co-Ed Assoc. '39, S.C.M., International Relations Club, Class Executives.

A brilliant student and scholarship winner—poet—an ardent lover of horses—intersperses her notes with drawings of these quadrupeds.

### GALVIN, IVEN WOODROW

Marchwell, Sask.

Economics, Editor of Handbook '39, Circulation Manager B.O.P. '39, Economics Club, Hockey.

Quiet—retiring—always ready to help in student affairs—valuable worker for the B.O.P.—and we suspect, part of Sncok's political machine.

### GOODWIN, FRANKLIN LIONEL

Oak Lake, Man.

Geology, Treasurer B.C.S.A. '39, Orchestra, Dramatics.

A thorough scholar—capable executive—always cheerful—likeable—Dr. Cragg's assistant in keeping science students in line—of late emerges only periodically from the mysterious recesses of the Chemistry Lab.





### HICKLING, MARGARET ELVA

Brandon, Man.

General, Basketball Captain '38, '39, '40, Hockey, Senior Athletic Rep. '39, French Club.

"Hickey" the perennial captain, strategist and anchor of Co-Ed basket-ball—can be quiet, but try to push her around—friendly—a swell kid.

### HUTCHISON, JEAN ELLEN

Brandon, Man.

General, English Club, Class Executives, Dramatics, Basketball, Hockey.

The other anchor and point-getter of Co-Ed basketball—an able exponent of "drahma"—vivacious—"Hutchy's" uniquely bubbling laughter is guaranteed to make you laugh with her.

### KIRK, MARJORIE MAY

Brandon, Man.

Vice-President of Co-Ed Association '40, Class Executive, Basketball, Hockey.

Marj's forced withdrawal was a serious blow to Co-Ed basketball—a gracious hostess—Kirks has been a second home for the resident (or other) students—knows her Emily Post.

### LEAMING, STANLEY FRASER

Brandon, Man.

Geology, Science Club, Soccer.

Social convenor at Chemistry teas—a hard-working student—like Goodwin devotes most of his time concocting suspicious looking brews in that hideout in the Science Building.

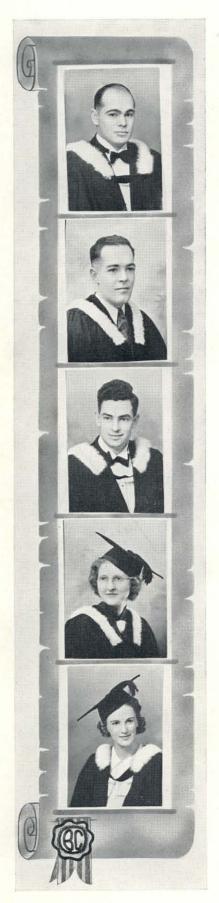
### LEE, DONALD HANSEN

Deloraine, Man.

General, Athletic Board Chairman '40, Treasurer B.O.P. '39, Junior Athletic Rep. '38, Hockey, Basketball.

 $\label{lem:Genial-obliging-an efficient and painstaking executive-mild of manner, but not averse to combat on occasion-ask him about little Audrey.$ 





### McLEOD, THOMAS H. M.

Weyburn, Sask.

Economics, Senior Stick, Sickle Editor '39, Pres. of Debating Society '39, President S.C.M. '38, Quill, Inter-Varsity and N.F.C.U.S. Debates, Hockey.

An infinite capacity for attending meetings—a markedly able executive—a brilliant scholar—a friend to all—his weakness, those odorous puns!

### PENTLAND, HARRY CLARE

Brandon, Man.

Economics, Class President, Pres. International Relations Club '38, '39, C.S.A., Economics Club.

Efficient, with a strong sense of responsibility in everything he undertakes—has pronounced views, and doesn't mind expressing them—always manifests a genuine kindliness and good will.

### SMITH, JAMES EDWARD

Wilkie, Sask.

Theology, Chairman Residence Council '40, Pres. Ministerial Association '40, Pres. of Debating Club '39, S.C.M.

Behind a mild exterior rich stores of intellect, energy and eloquence—sincere—a capacity for human sympathy—humorist—has been accused of morbidity but explains this as merely a balance to certain frivolous ones at Brandon College.

### STONE, FLORENCE MARION

Arcola, Sask.

General, Class Executive, Science Club, English Club, Fire Chief of Clark Hall.

A subtle sense of humor lurks beneath that quiet manner—culinary arts her forte—the very truest of friends.

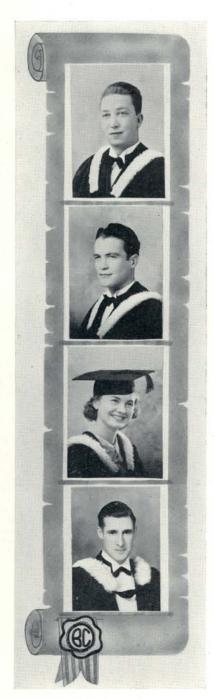
### TRENT, FLORENCE SMIRL

Brandon, Man.

General, English Club Executive.

Lovable—much gold beneath the surface—Hutchy's more silent partner in crime—interests, we understand, outside the College.





### WILLIAMS, HOWARD ORMAND

Brandon, Man.

Economics, Manager B.O.P. '40, Advertising Mgr. of Publications '39, Sickle '38, Economics Club.

Inimitable good nature—persistent—a penchant for political skullduggery—sincere concern for the success of College activities—no one has yet discovered if he is really awake in classes or if it's just a bluff.

### WILLIAMSON, JOHN ROSS

Belmont, Man.

General, Treasurer, Board of Publications '39, Hockey.

Takes efficient care of the secretary of the Activities Committee—pinpicker for Class '40—erratic at times, but works hard when his interest is aroused.

### WEDDERBURN, JEAN ISABELLA Brandon, Man.

General, President International Relations Club, Social Convenor, Co-Ed Association '39, '40, Class Executives, Dramatics, C.S.A.

Brilliant in repartee—the foe of inertia—charming—impish—gracious—'40's gift to the drama—the "oomph" girl of the Co-Ed Association.

### WOOD, JACK

Vancouver, B.C.

Geology, President Science Club, Quill Staff '38, Orchestra, Hockey.

Succeeds in keeping unusual talents in relative secrecy—an unobtrusive tower of strength to the student body—mature—balanced.



### VALE

Farewell! Life's travels now begin.
Alas! Youth's golden haze
Too soon shall fade to nothing in
The light of common days.

If 'ere good wishes can at all
Aid you Success to meet,
Like flung confetti here they fall
In showers at your feet.

May Honor's laurels rest upon
The brow of Hope, and may
Tomorrow place a garland on
The grave of Yesterday.

Give then a pledge: Be ever true
To Manliness and Truth,
And ever hold allegiance to
The kindlier thoughts of Youth.

-S.J.S.P.

### CLASS '40 PROPHECY

It was a beautiful evening in 1960 as I strolled into the new Brandon College Memorial Gymnasium to attend the Class '40 reunion. And by luck, the first person I met was Davis—I knew she could give me all the news.

"Oh, yes," Williamson and Co., Stock Promoters' are still doing fine—though stupid reform politicians like you Pentland, and McLeod, certainly do your best to cramp our style. I suppose you boys still have Woods to manage your machine. You certainly need someone to supply the brains and money. If Woods hadn't made so much money out of the gold strike of his at Great Ox Lake, where would you fellows be? At that, we sure put the skids under Tommy last election, eh? I hear he's going to be a gag man in radio now. That was his real line anyway.



"Yes, I'm still Ross' secretary as well as his wife. Unique maybe, but safer. Stone looks after our accounts. Is that girl a whiz on figures! She's been stalling off your snoopy examiners for five years—they still can't find the catch. Alright, alright—but it was our money, not yours, that built the gym here.

"Williams? He did fine in publishing on Drake's heart-throb novels, till that partner of his, Parker, skinned him. They say he's running an opium den now. You knew Don Lee was instructor here now? He's still as interested in athletics as he used to be, especially among the students. Hickling's his assistant. At last she's got the students turning out to basketball games—they all come to see her winning teams. Goodwin and Leaming have taken over the Soda Fountain out front—and do they dope out the swellest mixtures! "Applied Chemistry", they call it. I wish Hutchison and Trent would take a few tips for that Night Club they run—but they are darn good hostesses.

"See Dobbie over there? Pretty and vivacious as ever. Still at that Social Service work. Comes out of the slums about once a month to collect money for cod liver oil and diapers. And does she keep the drunken husbands in line! There goes Marj. Kirk with the family basketball team; all five of them. Marj is Trainer, but only Assistant-Coach.

"Well, if it isn't the Rev. James Smith! I'd join that 'Cambridge Movement' of his, if you didn't have to give up so much. Wedderburn? Say there was only one place for a girl like that—Hollywood. They say she gets \$2,000 a week now. It was from her that Galvin got the idea for that monograph that got him into the Bureau of Statistics. You know 'Correlation between Curve of Lips and Kissibility?'

At that moment Williamson himself entered, puffing the usual fifty cent cigar; and not wishing to buy an alleged gold mine at the bottom of Hudson's Bay, I hastened out to seek solace in Hutchy's Night Club.

"Life is short, and the art long, the occasion fleeting; experience fallacious, and judgment difficult."

-HIPPOCRATES.



### CLASS '41

### CLASS EXECUTIVE

Honorary President	DR. L. CRAGG
President	MARG, McKAY
Secretary	BETTY BUCKHAM

As our third year together draws to a close Class 41 looks back with considerable satisfaction at its activities and accomplishments. We have taken a major part in the life of the College and our enthusiastic spirit has been recognized in all activities. We were pleased in having Dr. Cragg as our Honorary President for the year. We were well represented in campus functions—the literary and debating representatives, senior girls athletic representative, secretary of the main executive and the chairman of the arts banquet committee. Our functions this year consisted of a joint party of '40 and '41 held at the Imperial in November. Our second term activity took the form of an enjoyable "hay-ride" winding up with food and dance at the home of Dan Bigelow. We are proud of our class and its fine spirit and look forward to 1941 as a year of even greater achievement.

### COMMITTEES

Literary Convenor Ruth Hunter Social Convenors Phyllis Mutter Eldon Bliss Douglas Pulfer

### CLASS SONG

Class mates together,
Class of '41
Loyal hearts forever,
To our mother college we'll be true.
All the world before us,
Life is just begun:
It's no matter who succeeds us,
Alma Mater, when you need us,
Count on '41.

### CLASS YELL

Fe! Fi! Fo! Fum! Who'll make things hum? Who will? Forty-one!

CLASS COLORS

Maroon and Gold







### CLASS '42

### CLASS EXECUTIVE

Honorary President	MR. I	. VERNON
President	JIN	I NELSON
Vice-President	BEV. ]	KINGSTON
Secretary-Treasurer	EDITH P	McFADDEN

It is with great joy and pride that Class '42 looks back at the year 1939-40 which is slowly drawing to a close. This year many of our members are freshies yet we feel that we have worked together as a predominant unit to maintain the standards of Brandon College.

Class '42 with Jim Nelson at its helm has been well represented at every College function. At the basketball games, hockey games, dramatic productions and the several social events of the past year, cheers for '42 always rang forth in hearty support of the occasion.

In the annual Lit Presentations Class '42, under the capable direction of our literary convenor Marie Nay, presented that lively comedy "Send Her Victorious" which won the laurels from the other three plays presented. To both the Junior Arts parties '42 gave their hearty support showing friendly and peppy spirit.

So, with several of our members elected to offices on the new Main Executive we look forward to attain new heights. We have laid a solid foundation of friendly spirit and close co-operation upon which we hope to build the achievements of a new and more advanced approaching year.

### COMMITTEES

Literary Convenor Marie Nay

Social Convenor George Gooden

### CLASS SONG

Hurrah! Hurrah for class of forty-two, Loyal sons and daughters we, Loud our voices ring, Hurrah! Hurrah! Come on now gang let's see you, While we shout and sing.

### CHORUS:

CHORUS:
Fight for the class of Forty-two,
To it we will be true.
Fight till the battle's won,
Raise the silver and blue above you,
Keep her standards ever
Among the staunch and brave.
High o'er our heads victorious.
Long may they ever wave.
Rah! Rah!

### CLASS YELL

Rickidy-Rax, Rickidy-Rax, Give 'em the axe, the axe, the axe, Rickidy-Rax, Rickidy-Zoo, We're the class of '42.

### CLASS COLORS

Silver and Blue





Twenty-seven





Twenty-eight



### CLASS '43

### CLASS EXECUTIVE

President	JEAN DONOVAN
Vice-President	HUGH KNOWLTON
Secretary-Treasurer	PHYLLIS MURDOCH
Debating Representative	JOHN GRAHAM

This has been our Freshman year for last fall we were initiated as students of Brandon College. Our scope in college activities has been unlimited and as we reflect on the past year we find much that is worthy of memory.

Frosh Reception opened our social year and since that time we have combined with the second year students to hold two very successful parties. During the first term the Junior Arts Party took the form of a gay and colorful dance held at the Imperial Gardens, while in the second term a combined skating and toboggan party was enjoyed.

It was our honor to have chosen from our ranks, the leading lady for the major production—Paddy (A Kiss for Cinderella) Poole. On Junior Lit Night, Paddy was again called upon to take a major role in the play "Half Pint", directed by Misses Poyser and Wyatt, and produced by Class '43.

Now, with exams in the offing we extend to all our classmates our good wishes and, "We'll see you in '43 next fall."

COMMITTEES

Literary Convenor Etta Wyatt Social Convenor Phyllis Poole

CLASS YELL

Hullabullu! Hullabulla! '43! Rah! Rah! Rah! Red and Blue, Fierce and Free, Brandon College, '43!!

CLASS COLORS

Red and Blue



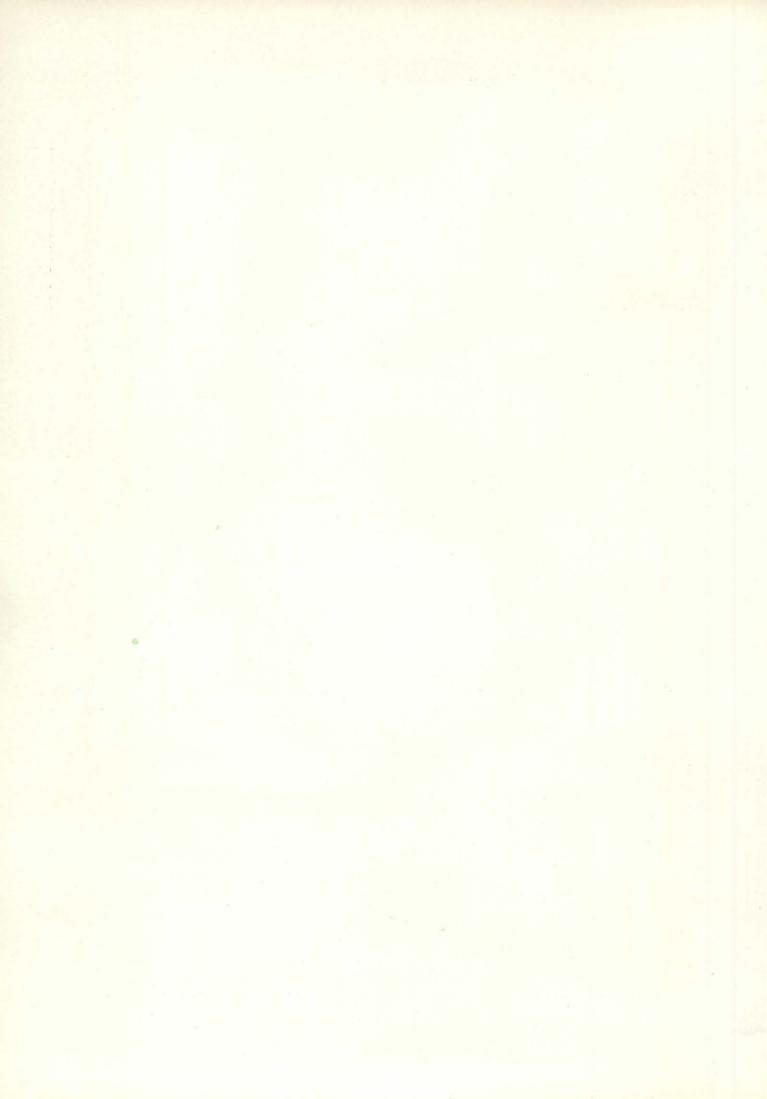


Thirty



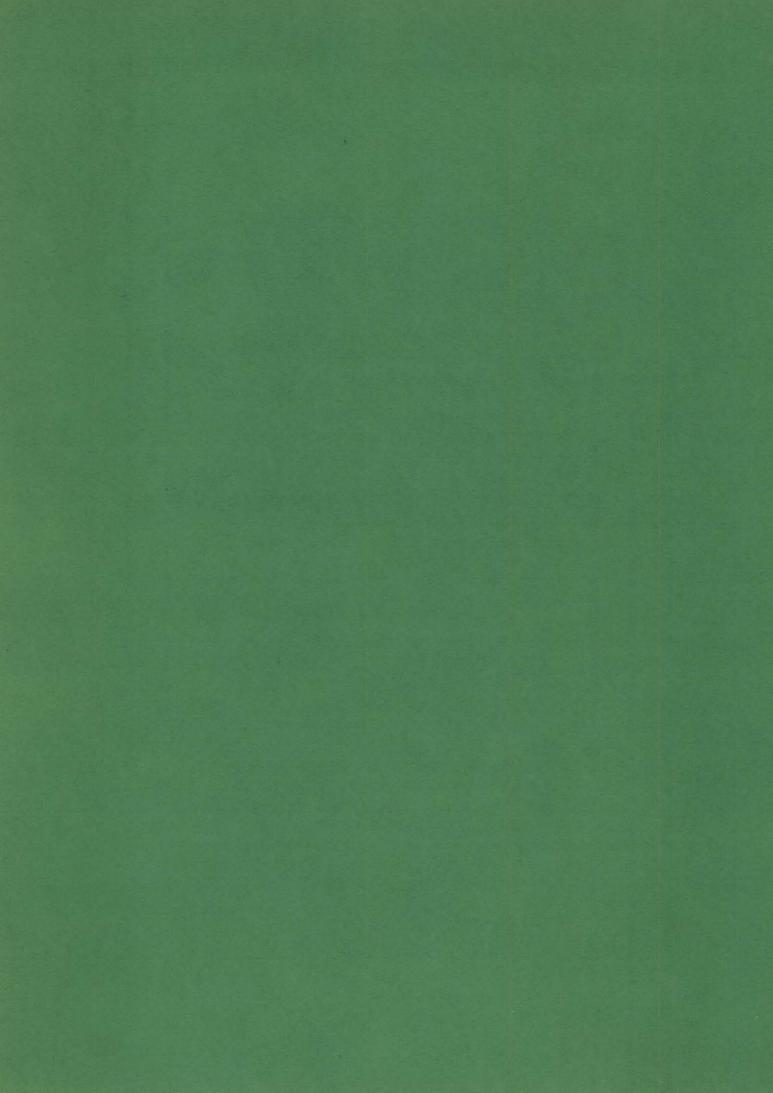


Thirty-one



college

organization







#### THE MAIN EXECUTIVE

The Main Executive is comprised of the Honorary President Senior Stick, Lady Stick, Secretary, Treasurer, Publicity Manager, club presidents and sub-committee heads. Meetings have been held regularly Tuesday evenings.

From our point of view, we have had quite a successful year and we hope it has been from the standpoint of the Student Body also.

This year, the major problem for consideration before the Main Executive has been the affiliation with the U.M.S.U., which proposition has involved much discussion and debate.

We wish to express our appreciation to the Honorary President, Dr. Easterbrook, Lady Stick, Miss Dobbie. and Senior Stick, Mr. McLeod for the fine leadership they have given to all the student activities. To the student body goes our thanks for your co-operation during the year; and to next year's Executive our best wishes for a successful term of office.

(The Sickle Staff wishes to extend sincere apologies to Alan Higenbottam for unintentionally leaving his picture from the above layout. Mr. Higenbottam is President of the C.S.A. which was formed in the early part of the first term.—Editor)





## THE BOARD OF PUBLICATIONS

The Board of Publications has functioned successfully this year under the very capable leadership of Ormond Williams, Manager of the Board. Other members of the Board, including the faculty members Dean Westcott and Dr. Cragg, should all be given full credit for their services.

The venture of combining our Brandon College Handbook with the University of Manitoba Telephone Directory met with the students approval. Ivan Galvin served as editor of the Brandon College section. Very profitable was the sale of Christmas cards sponsored by the Publication Board.

In connection with the Quill staff, we can only congratulate them on the very efficient way in which they handled their weekly publications.

We hope the next year members of the B.O.P. may function as successfully as this years, and the benefit derived to each of its members also be as great or even greater.





Standing: I. GALVIN, M. LABELLE, G. GRANT, A. MEADOWS, G. INGHAM, J. CHAPMAN, P. WITYCK. Sitting: J. DOWNING, O. WILLIAMS, S. SEARLE, P. DORAN.

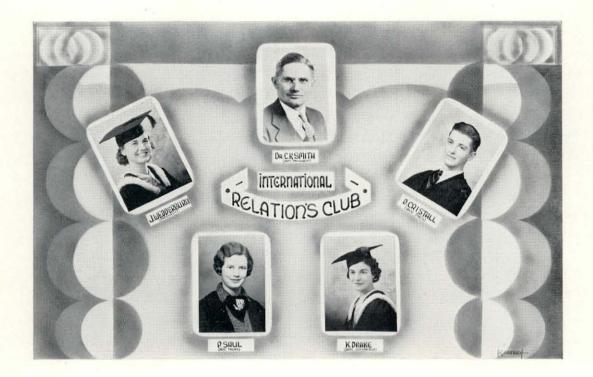
# THE QUILL

The college year 1939-1940 marked the thirtieth year of continuous publication of the Quill. For fifteen years it was issued every three months; it then became a bi-monthly paper. And finally in 1935 it was published every week. This year was its sixth year as a weekly. It ran through twenty-one issues, twelve the first term, the remainder in the second.

Immediately upon returning to classes in the Fall, the staff got to work and published the first issue during the first week of the term. The first term publications had their highlights: a six page red and green Christmas issue, and a six page Alumni issue. Second term got under way with a special C.S.A. issue. The special Quills for this term included an anniversary issue, a Co-Ed edition, and a second Alumni edition which wound up a successful year for the Quill staff.

The co-editors, Jean Downing and Bud Searle along with their staff members should be given a great deal of credit for the efficient way in which they edited another year of activity for the Quill.



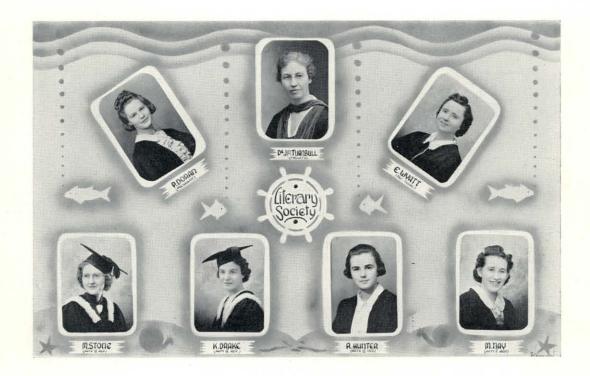


# INTERNATIONAL RELATIONS CLUB

The purpose of the International Relations Club is the study of international events in the present day world. The subject this year was the present war and papers were given on its economic, military, and diplomatic aspects, and on the attitudes of the United States and Latin Americas. Discussions following these papers were exceptionally lively (and sometimes heated). Meetings were held once a month.

The club owes much to Dr. Smith, whose able leadership contributed greatly to the success of this year's meetings.





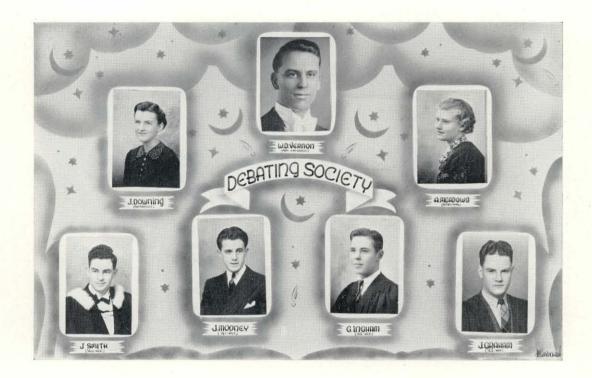
## THE LITERARY SOCIETY

Through the splendid co-operation of our College student body a very successful and progressive year has been realized by the Literary Society. The President, Peggy Doran, won this loyal support through her constant earnest efforts to create a greater interest in the field of dramatics.

Each class presented a play in the All-College Drama Festival which took the form of Junior and Senior Lits. Class '42 carried off the colors with their polished presentation of "Send Her Victorious". In close competition was Class '41 with their amusing performance of "The Flattering Word". Class '40 won much acclamation with their drama "Relief". The pathetic "Half Pint" was the choice which Class '43 admirably presented.

The executive say "We thank you" to Mr. MacNaughton, Miss McKenzie, and Mrs. Whitmore for acting as judges, to Jack Woods for acting as business manager of "A Kiss for Cinderella" and to the many others who gave their time and efforts so willingly.





#### DEBATING SOCIETY

Although the activities of the Debating Society have been limited this year, Brandon College has to its credit two victories over the U.M.S.U. Debating Union for the year 1939-1940.

Last November, in Brandon, Bud Searle and Alan Higenbottom, '41, debated the affirmative of the resolution "Resolved that the function of the University is to develop the intellect, not the character". The negative was upheld by Leonard Woodbury, a classic scholar at the U. of M., and Sam Totton, Senior Stick of St. John's. Although the subject was fairly treated by both sides the decision was given in favor of Brandon.

In Winnipeg, on February 28th, upholding the affirmative in "Resolved that the professional school has a place in the University". Alan and Bud once more returned victorious. This time their opponents were Roy Mata, Science faculty, and Bill Machie, St. Paul's College.

The 1939-40 executive hope that next year debating activities will be more successful than ever before, under the head of the newly formed Literary Board.





A. HAYWARD FOSTER, M.A., B.D. Professor of Theology

MR. A. H. FOSTER, Honorary President

JIM SMITH, President

ALAN HIGENBOTTAM, Vice-President

DON KNIPFEL, Secretary

BILL BELL

GERRY OLD

TOMMY McLEOD

BUD SEARLE

GEORGE CAMPBELL

#### MINISTERIAL ASSOCIATION

There are a number of students attending Brandon College who plan on entering the Christian Ministry after completing their B.A. degree. These students representing numerous denominations such as United, Presbyterian, and Baptist churches, have organized a Ministerial Association. The meetings, held every Tuesday evening, took the form of open discussions in which each student presented his particular pastoral problems. In this way many interesting and helpful meetings were had in the sharing of these common problems. All of these boys have done active ministerial work, and during the College term acted as public supplies to numerous churches in south western Manitoba and Saskatchewan.

The Ministerial Association feel it has been very fortunate in having a man such as Professor A. H. Foster to act as Honorary President. His rich and fresh words of wisdom have gained the respect of all. We are glad to report that the Ministerial Association has been a healthy and active group during the College term of 1939-40.





M. W. JOHNS, M.A., Ph.D. Honorary President

DR. M. JOHNS, Honorary President
GERRY OLD, President
ALAN HIGENBOTTAM, Vice-President
PHILIPPA SAUL, Sec.-Treas. and
3rd Year Rep.
BERTHA J. DAVIS, 4th Year Rep.
GEO. CAMPBELL, 2nd Year Rep.
KAY DRAKE, Social Convenor
JIM SMITH, Social Convenor

#### S. C. M.

The Student Christian Movement is a part of the World Student Christian Federation—a federation of students who believe that the Christian ideal is the only way of life and who are concerned with a study of what is meant by a Christ-like life.

The Brandon College S.C.M. has focussed its attention this year on stimulating the interest of the student body in the movement, and feels that a very real accomplishment has been achieved with the inauguration of four study groups. The Executive is indebted to Dr. and Mrs. Cragg, Dr. and Mrs. Johns, Mr. Vernon and Mr. Noonan for their kind help in organizing and leading these groups.

A highlight of the second term was the joint S.C.M. and C.S.A. Conference held at the College in January, which was attended by S.C.M. and C.S.A. delegations from the University of Manitoba Campus. Study groups discussed reports of the S.C.M. and C.S.A. conferences held at Toronto and Montreal, respectively.

Those who participated in S.C.M. work this year found it enjoyable and very profitable and extend their best wishes to all future S.C.M. 'ers.





W. H. DALTON VERNON, M.A. Honorary President Canadian Student Assembly

MR. D. VERNON, Honorary President

ALAN HIGENBOTTAM, President

LEWIS BRIDGES, Secretary-Treasurer

CLARE PENTLAND, '40 Rep.

RUTH HUNTER, '41 Rep.

GEORGE CAMPBELL, '42 Rep.

#### CANADIAN STUDENT ASSEMBLY

The Brandon College Student Assembly began a very profitable year in September 1939. At an election of the students, the president was elected and given a seat on the Main Executive. The other officers were elected by the assembly itself, including a representative from every class.

The C.S.A. is interested principally in student problems: improving university life, student views in world affairs, Canadian unity, and in extending university education.

An ambitious undertaking was successfully promoted, that of sending two student delegates, Mr. Stanley Searle and Miss Jean Downing, to the National Conference in Montreal. These two delegates came back with a wealth of thought-provoking material on the problems of Canadian students.

It is interesting to note that Mr. Lewis Bridge, the secretary of the organization, is a student at Brandon College by means of a scholarship provided by the C.S.A. through their national scholarship campaign, probably the most successful enterprise ever completed by the C.S.A.





ELLA A. WHITMORE, M.A. Sccial Convenor

MRS WHITMORE, Social Convenor

WARDA MEADOWS, President

JEAN HUTCHINSON, Secretary

FLORENCE TRENT, Social Convenor

# THE ENGLISH CLUB

The English Club is an active association composed of students who are attempting to broaden their interests and knowledge of English outside the classroom.

This year the topic chosen for study was short stories of modern writers. Papers have been given each meeting by two of the members on several selections of certain authors, followed by an interesting discussion led by Mrs. Whitmore. According to English Club tradition, each meeting has concluded with a hearty lunch and further discussion.

As we draw near to the end of the year we look back upon a fruitful and interesting season. We express our appreciation to Mrs. Whitmore for her able leadership and to those of our members who have entertained us in their homes. We bid farewell to our graduates who have been with the Club since their freshman year, and we look ahead to an assured and widening interest for the English Club in the year 1940-41.





JANE M. TURNBULL, M.A., Ph.D. Honorary President

DR. J. TURNBULL, Honorary President

EVELYN LEECH, President

ALIXE MEADOWS, Vice-President

GRACE CHAPMAN, Secretary

PHYLLIS MUTTER, Social Convenor

DORIS PERKIN, Program Convenor

## FRENCH CLUB NOTES

After a lapse of a year the French Club is again functioning with Dr. J. Turnbull reassuming her position as Honorary President of a group of 14 enthusiastic members. The aim of this congenial club is "To further the appreciation of French Culture outside the class" and incidently to improve our own French speaking.

At each monthly meeting, after business has been attended to, an interesting program is carried out, consisting of interesting talks, stories and articles, all pertaining to France. At the conclusion of the program, a social hour is held, with lunch being served by the hostesses for the month and usually ending with enthusiastic singing of various French songs.

We would like to express our gratitude to Dr. J. Turnbull for the inspiring leadership she has given us and also to Evelyn Leech for her most capable direction. We hope that the club next year may enjoy similar success.



### CO-ED ASSOCIATION

DR. J. M. TURNBULL Honorary President

GWEN DOBBIE President

MARJORIE KIRK Vice-President

BETTY BUCKHAM Secretary

MARGARET McKAY Treasurer

JEAN WEDDERBURN Social Convenor

The Co-Ed Association has completed a thoroughly successful year. Our first term activity was a social evening on October 20, given in honor of the newly formed Sigma Mu. The male members of the student body loudly applauded a colossal evening of entertainment. The high light of the year was the Co-Ed banquet on January 26. The banquet has become an annual affair and was primarily originated to bring about a closer feeling of fellowship between freshie and senior. This year our mothers were guests for the occasion and a very enjoyable evening resulted.

In addition to our pins, we donned this year blue and gold calots as further marks of distinction, which aided a great deal to further Co-Ed spirit throughout the year.

#### THE SIGMA MU

DR. SMITH Honorary President

TOMMY McLEOD President

GORDON KIRK Vice-President

DENNIS McNEILL Secretary-Treasurer

ELDON BLISS Fraternity Organizer

For the first time in the history of our college the men this year organized under the capable leadership of the Senior Stick, Tommy McLeod. Calling the association "Sigma Mu", we have devoted this first year of its existence in laying a firm foundation for a successful and enduring association—its purpose is to create a stronger college spirit among the men of Brandon College.

Having been duly incorporated into the constitution of B.C.S.A., and having drawn up a constitution of our own, the Sigma Mu held a very successful all College party in the chapel on November 10, in acknowledgement of the delightful party staged by the Co-Ed association earlier in the term.

An attractive Sigma Mu pin was designed and words and music for a song were composed by members of the association. Sigma Mu's first year has proven a success in every way. A men's association has been needed at Brandon College for many years and it has finally been achieved. May the success of this first year prove a stimulus for the members of the Sigma Mu in years to come.





Standing (left to right): PHYLL. CANNON, JEAN BRADD. Sitting: MRS. P. BEAUBIER, REV. H. EASTER, EVELYN STRACHAN.

## **ALUMNI**

It begins to be apparent that I was not 'born to blush unseen and waste my sweetness on the desert air.' Since this is the first time the Alumni has made its appearance in the Sickle, we would not like you to be misled by any prattle. I am merely a smoke screen behind which you will find an organization worthy of the highest traditions of Brandon College—an organization which watches with keen interest the progress of its Alma Mater and is happy to welcome year by year the new members of this great family.

As Phyll gave me no real clue to what she wished me to say to you, I brought my dilemma to Sybil McDiarmid and asked her for some inspirational thought to be passed on to the Brandon College students of today. Sybil was in a philosophic mood, and mused to herself, "Go to the ant thou sluggard, learn his ways and be wise"; now there is a thought that has some fine points—but no doubt it has been over done a little. At last her eyes lighted up with a glow of inspiration, "I have it!" she cried, "here is something short and snappy". I waited expectantly, then she whispered "Go it cutty sark", which as you all know is Bobbie Burns' way of saying "Knuckle to it, you can do it," and I'm sure you all can and will—and if you do, you will at last receive your just reward which will be the privilege of naming yourselves members of this select group, the Brandon College Alumni.

Do I hear some solemn eyed senior sigh as he says, "senile decay"?—

"You are old Father William," the young man said "And your hair has become very white And yet you incessantly stand on your head Do you think at your age it is right?" "In my youth," Father William replied to his son "I feared it might injure the brain But now that I'm perfectly sure I have none Why, I do it again and again."

-M. NELSON



#### CLARK HALL COUNCIL

The Clark Hall Council, which is elected by the resident girls and is responsible to them, is comprised of three senior girls chosen at the end of each college year for the new term, and two junior girls elected at the beginning of the fall term. The Council and the Dean of Women endeavor to maintain harmony in the residence and to enact only such rules as are necessary for the welfare and happiness of all concerned. Meetings are held every Monday noon in the Lady Dean's office.

This Council also takes charge of any social functions held in Clark Hall, which this year included a Xmas party, and a tea held in honor of the non-resident girls. Council members attended to the entertainment of visiting basketball teams, and S.C.M. and C.S.A. delegates. The Head co-operated with B.C. Residence Council in arranging for joint vespers each Wednesday and Friday.

MEMBERS			
BERTHA J. DAVIS		 	Head
PHILIPPA SAUL	Secretary		
KAY DRAKE			
INA DUNCAN		 Junior	Rep.
BARBARA WILSON			

# BRANDON COLLEGE RESIDENCE

With a feeling of pride we in residence look back upon a year of conscientious endeavor to make residence life even more congenial and conductive to academic work than before. The leadership of our Resident Master, and the fine co-operation of all who have participated, has made it possible to establish a new basis for residence life.

It was indeed a pleasant surprise for us to return and discover with what generosity the administration had improved our Residence. The hardwood floors, interior decorations, and the many more improvements have added much to make the Residence a home away from home.

These many forward steps have been realized through the guidance of Mr. Vernon, our Resident Master, and an elected council consisting of the chairman Jim Smith, Jack Wood, Doug Wesley, Murray McLeod, and Jack Neelin, who represent their respective years. These officers were elected and pledged to office at the beginning of the term and have lent their untiring efforts to the good of all who live in Residence. The general good humor and democratic spirit with which we have chosen to discipline ourselves, and our actions, has proven to be a success. True, it has demanded new responsibilities, but it has opened the way to student initiative and a more inspiring student life.



# STUDENT CHAPEL SERVICES

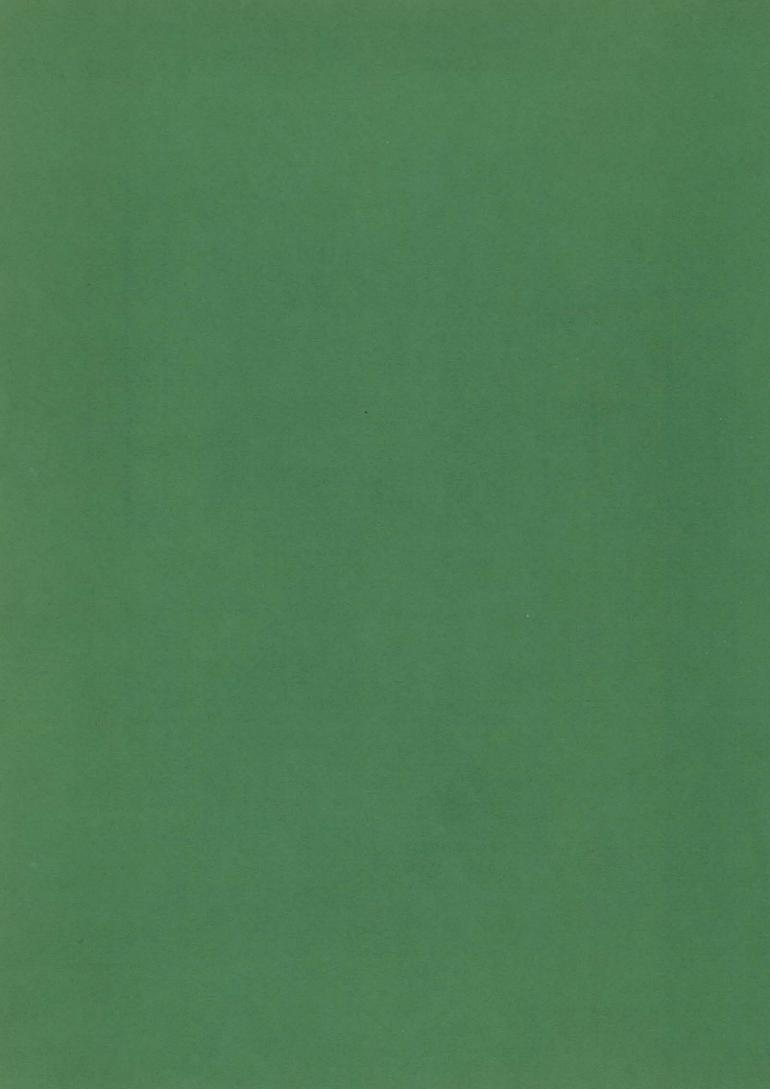
Wednesday morning chapel services have been under the direction of the students. They have been marked by large attendances, enthusiasm and able speakers.

Music was supplied throughout the year by the chapel choir under the capable direction of Miss Reisberry. Members of the choir were: Misses Hunter, Poole, Wrye, Wyatt, Davis, McFadden, Perkins, Leech, Wilson, Mulberg, and Messrs. Nelson, Hoover, Higenbottam, Campbell, McKenzie and McLeod.

The organizations that took charge of services and their representatives who led were:

B.C.S.A.	Tommy McLeod		
	Gwen Dobbie		
	Bud Searle		
S.C.M	Gerry Old		
C.S.A			
Conference Reports	Bud Searle		
	Jean Downing		
Dining Room Staff	Eldon Bliss		
Co-Eds			
Ministerial Association	George Campbell		
Class '40	Clare Pentland		
Class '41	Allan Higenbottam		
Class '42	Jim Nelson		
Class '43			
Debating Society	Jim Smith		
Library Committee	Rod McKenzie		
Literary Society	Peggy Doran		
French Club	Grace Chapman		









#### ATHLETIC BOARD

Another successful year has been concluded in the annals of Brandon College Athletic Board. Don Lee has very capably managed Athletics for 1939-40 in his position as chairman of the Board.

In an effort to get more students to partake in sports in the college, the Board has organized curling, which has become very popular in spite of a short season. Bowling again was sponsored by the Board. The Hockey Excursion to Boissevain was one of the highlights of the year, as both a social and athletic activity. The exchange basketball games with Winnipeg's United College, Home Economics and Agricultural teams, helped to make closer relations between Brandon College and the University. In total scores both Brandon teams, girls and boys, showed themselves superior. The two new feminine cheerleaders, Phyllis Murdoch and Edith McFadden along with Don Knipfel have added a great deal to all our sport activities and to many of our social.

Congratulations must be given to all members of the Board who even through criticism and dissention have managed to give to the College a successful year of athletic activities.



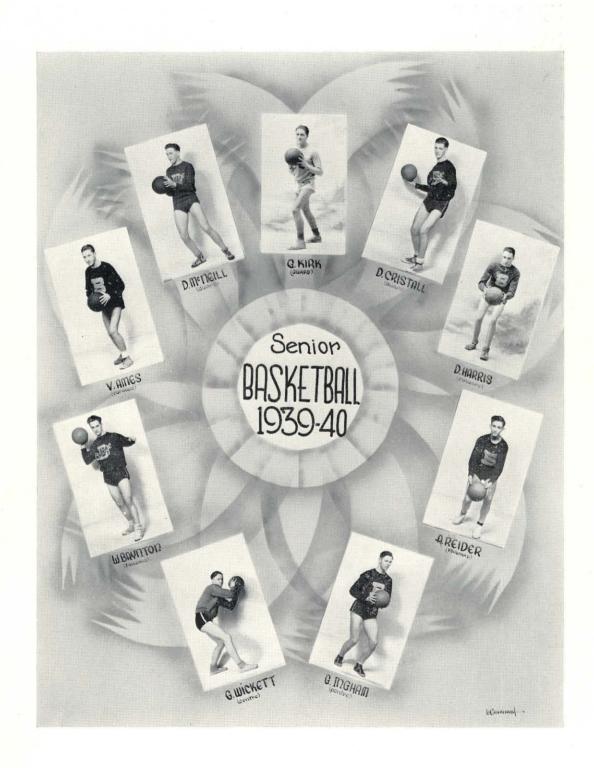
#### MEN'S SENIOR BASKETBALL

With only Kirk, Wickett and Baynton from the strong senior club of last season, Coach Dr. Evans was forced to mould his team around these three players. Calling up Ingham, Cristall and Brown from the junior ranks, he placed Cristall on guard position with Kirk and Ingham on the forward line with Baynton. Brown and Ames, recruits from the junior Royals, were the alternates. Although in league games the seniors were allowed to use several juniors, namely McNeill, Reider and Harris, they were forced to play with only the seven registered seniors in the play-offs (yes, even with seven players they did manage to get into the play-offs with Charley's Style Shop).

The seniors lost their one and only game from four played against Winnipeg, to the Agricultural College. "Gob" Kirk, that masterful man of basketball was again the shining light around which the other stars revolved.

Considering the difficulties under which the senior team played, it nevertheless upheld the reputation of Brandon College basketball which has, incidentally, been a high standard set by previous teams.









Standing (left to right): P. MUTTER, J. DOWNING, M. LABELLE, MRS. JOHNS (coach), A. MEADOWS, J. RICHARDSON, G. CHAPMAN.

Kneeling: P. POOLE, R. HUNTER, M. HICKLING (captain), J. HUTCHINSON.

# GIRLS' BASKETBALL

With a lady coach at the helm of the girls' basketball team for the first time in the history of Brandon College, the girls played some of their best games. This lady coach was Mrs. M. Johns and she really deserves credit for the work she did. Near the end of the season Jack Neelin helped Mrs. Johns in her coaching duties and to these two your reporter would offer a bouquet of roses (or basketballs).

With Marg. Hickling and Jean Hutchinson forming a so-called Kirk-MacGregor combination on defense, and Phyl Mutter, Ruth Hunter and Grace Chapman on the forward line, the team progressed fairly well. Shortly after Christmas Mrs. Johns was forced to play Alixe Meadows and Marge Labelle on the forward line. Jean Downing, Paddy Poole and Jean Richardson rounded out the rest of the team.

The girls upheld Brandon College by taking two games from Wesley and evening their score up with Home Economics who had taken a game from them earlier in the year.





Standing (left to right): D. HARRIS, J. NEELIN, J. GRAHAM.
Sitting: G. GRANT, E. McLAREN, J. BUCKHAM, H. KNOWLTON, A. REIDER.

# JUNIOR BASKETBALL

Under the capable guidance of "Gob" Kirk, the junior team was successful, this year, in winning a berth in the junior basketball playoffs. The first string consisted of Neelin at centre, Reider and McLaren on the wings and McNeill and Graham on defense. The alternates were Buckham, Grant and Hamilton. The team lost one of its best players when Dal Harris was forced to the side-lines due to illness.

Reider showed up best on the forward line, garnering most of the team's points. McNeill starred on the guard position. Neelin was the other outstanding player on the team. The rest of the team were consistent in all games and it was this that put the Brandon College juniors into the finals.

Congratulations to the Juniors for winning the Brandon Junior basketball championship.



#### HOCKEY AND SKATING

Interest in hockey and skating reached a new high in College this year, for as well as regular night skating and two hockey teams, there was the bang-up excursion to Boissevain. The boys in a league with the Leon Lions and the Indian School, really did themselves proud and the girls, although they never entered into any outside opposition enjoyed a lot of good clean fun.

A great many enthusiasts of Canada's National Sport made the trip to Boissevain with the team and from all accounts, this hockey excursion was the best party of the year. Although the best the boys could do was to tie Boissevain by a 3-3 score, they left in Boissevain a spirit of good sportsmanship for which hockey teams of Brandon College have always been noted. McNeill, Bigelow and Baynton were outstanding, but were strongly assisted by the rest of the team consisting of McLeod, Wesley, Lee, Bliss, Humphrey, Woods and Bird. The College ended in another three-all tie against the Rapid City squad on our own rink.

Hockey met with such success this year that next winter we hope it will be our major winter recreation, with all students possible taking part.

## CURLING

College curling was included among the list of the activities which the Athletic Board intended to sanction. This was a new venture and there was some doubt whether enough enthusiasm would be felt by the students to guarantee its success. But early in the New Year, twenty-four students showed their desire to play and six teams were formed. Under the management of Don Knipfel a schedule was drawn up, each team to play a game Tuesday afternoon. The team skipped by Ross Williamson and including Ivan Galvin, Ina Duncan and Etta Wyatt won the honors for the season. The Athletic Board is extremely proud in having promoted this very enjoyable sport and believe that with this start curling should easily be continued on a larger scale next year.

#### BOWLING

Bowling really started out with a bang this year but as so often happens in the case of bowling, interest lagged until Manager Abe Reider began to get grey.

At the first of the season there were three divisions in the league, one playing on Monday, and two on Friday. These three divisions were later combined and the Brandon College bowling league consisted of one division, bowling on Friday.

In the play-offs, a total point series, Abe Reider's team came out on top bowling 1909 for two games. To Abe and the members of his team, Marg. Fahrig, Betty Buckham, Mary Cochrane, Bliss and Graham, go bowling crests. For the individual honors, Abe Reider edged out Dan Bigelow by .3 points for high average for the years bowling, the scores being 206.8 and 206.5 respectively. Marg Hickling captured the ladies honors with Gwen Dobbie runner up, their averages being 158.50 and 141.65 respectively. To these four also are awarded crests.





# LEST WE FORGET

#### First Term

- Sept. 29 Freshman Reception.
- Sept. 30 Hike to Intake.
- Oct. 13 Field Day and Dance.
- Oct. 20 Co-Ed Party.
- Oct. 27 Hallowe'en Party.
- Nov. 3 Debate, Wpg. vs. Brandon.
- Nov. 7 Junior Arts Party.
- Nov. 10 Sigma Mu Party.
- Nov. 16-17 Major Production.
- Nov. 24 Invitation Formal.
- Dec. 1 Senior Arts Party.

## Second Term

- Jan. 5 Opening Party.
- Jan. 12 Sadie Hawkins Party.
- Jan. 19 S.C.M. Conference.
- Jan. 26 Co-Ed Banquet.

Senior Arts Lit.

- Jan. 27 Basketball at Brandon.
- Jan. 30 Junior Arts Party.
- Feb. 2 Hockey Excursion.
- Feb. 9 Valentine Party.
- Feb. 16-17 Basketball at Winnipeg.
- Feb. 23 Junior Arts Lit.
- Feb. 24 Basketball at Brandon.
- Mar. 1 Elections and Installations.
- Mar. 5 Graduation Banquet and Dance.



# THE DRAMA FESTIVAL

Highlights in the second term Friday evening functions were the Senior and Junior Lits. This new project of dividing our festival into two performances was greeted with unanimous approval. The student body brought to the stage plays of a high dramatic standard set by previous years.

From the close and interesting competition Arts '42 emerged supreme with their "Send Her Victorious." The fine characterization by Bill Bell and Eleanore Wrye gave a touch of professional drama to an amateur stage.

Arts '40 portrayed before the capacity audience the touching drama "Relief." The necessary spirit of tragedy and despair was capably portrayed by a talented cast.

Arts '41 swept the audience into realms of laughter with their comedy "The Flattering Word." All the members of the cast had well within their grasp the necessary fundamentals of play producing and gave to the play of their choice that delightful spirit of simplicity, action and accurateness.

Arts '43 drew aside the curtains to present the comedy "Half-Pint." Underneath its robust humor dwelt an element of whimsical pathos.

With the willing co-operation of the octette and orchestra, two very enjoyable evenings had been added to the record of Brandon College social activities.





# "A KISS FOR CINDERELLA"

The students of Brandon College this year are proud to add to the memoir of literary functions their successful presentations of "A Kiss for Cinderella" in the City Hall Auditorium on the nights of November 16 and 17.

This delightfully whimsical James M. Barry play which proved so popular during the last war was both timely and entertaining. This wistful romance set in London in time of blackouts and refugees, was charmingly produced by a cast of talented student actors who won the admiration and appraisal of two capacity audiences.

A cast of fifteen members successfully maintained the intriguing atmosphere during every moment of the two hour production. Phyllis Poole, the simple, sweet and charming Cinderella, Jack Mooney, a typical limb of the law, Bill Bell, the kind hearted Mr. Bodie with artistic aspirations, Ruth Hunter, the lady-like Dr. Bodie of the soldiers refuge, and Eldon Bliss with a lame leg and a marvellous sense of rhythm and humor, were the students who played the major roles. The minor parts were taken by Eleanor Wrye, Edith MacFadden, Marjorie Carruthers, Harmona Jones, Doris Perkins, Phyllis Murdoch, Jean Wedderburn, Grace Chapman, Douglas Wesley and George Ingham. Our appreciation is extended to Mrs. Malcolm McGregor who once more rendered her gracious services in the direction of the play.



# **ELECTIONS**



BUD SEARLE . . . . . Senior Stick 1940-41



RUTH HUNTER . . . . . . Lady Stick 1940-41

Election week started off with a bang on Tuesday, February 27, with a meeting for nominations. Candidates were chosen for each position and in a very short while the campaigning was well under way. Many and varied were the signs, ranging from very large and splashy ones to small and concise ones. Cigarettes, matches, and free ink were prevalent through the halls.

The candidates' speeches were given on Thursday afternoon and voting took place on Friday, March 1. The new officers for the year 1940-41, announced at the Sigma Mu function that evening, were:

Honorary President	DR. W. T. Easterbrook
Senior Stick	BUD SEARLE
Lady Stick	RUTH HUNTER
Secretary	ALIXE MEADOWS
Mgr. of Publications	JIM NELSON
Pres. of Literary Board	PEGGY DORAN
Pres. of S.C.M.	GEORGE CAMPBELL
Pres. of C.S.A.	LOUIS BRIDGE
Head of Athle	tic Board DENNIS McNEILL
Senior La	dies Athletic Rep. MARGE LABELLE





# ARTS BANQUET

As the year 1940 drew to a close the undergraduates took great pleasure in entertaining the Graduates of '40 and their guests at the annual Arts Banquet, held at the Prince Edward Hotel on March 5.

After an excellent meal was enjoyed, Dr. Evans delivered a message to the graduates and exceptionally fine toasts were proposed by members of the faculty and Student Body. The graduating song and yell brought the evening to a close.

Congratulations go to the committee for their work in staging a most enjoyable and well organized banquet. Thanks also go to Phyllis Poole and Orville Hoover who contributed musical selections to the program.

	TOA	STS		
Chairman			Allan Higenl	oottam '41
KING	AND	COUNTRY		
Chairman			God Save	the King
TH	E GRA	DUATES		
Edith McFadden '42			Jack	Wood '40
A	LMA :	MATER		
William Potoroka '39	********		Dean	Westcott
	LAD	DIES		
Eldon Bliss '41			Phyllis Mi	irdoch '43



# DO YOU REMEMBER . . . .

——a week of grease paint and clothes worn inside out to be ended
by a vain attempt of the Freshmen to get the upper hand over the Seniors, and the final climax of it all—the Freshmen Reception at which
both Freshies and Seniors alike blossomed out and became really
acquainted?
——the "Husky-Hikers" hiking to the Intake to eat hotdogs, dough-
nuts and coffee and swing (or sing) "Down by the Old Mill Stream" under the able direction of Don Knipfel?
——having our pictures taken by Mr. Jerrett and the numerous exclamations which followed them?—Oh, those maps!
——the slipping, slopping, slushing of the athletes over the turf on muddy Sports Day, Friday 13th too, and how it was all wound up with a dance at the Imperial to make a splendid finish?
——the fun at the Co-Ed party where real college spirit was shown, even if the food did have to be rationed, and the girls showed the boys how it should be done?
— the formation of "The Order of the Jilted Knights," the only official mens organization in the College, and the day Mooney so bravely spoke in chapel when "he of travel told, which he had done in country old"?
——the bang-up masquerade Hallowe-en Party attended by four- teen members of the Manitoba "U"—our Lady Stick informing the Winnipeg Executive they would be fine as they were, at the masquerade?
—more pictures?—this time for the Sickle. Oh well! it's fun anyway.
——the splendid acting of Paddy Poole, Jack Mooney and cast in "A Kiss for Cinderella" ?
——the popularity and triumph of the orchestra and Male Octette between acts of the major production?
——the joy and congratulations of the boys when St. Mary's anounced the installation of a telephone?
——when the Sigma Mu stepped out and showed the Co-Eds just what they could do?
—the grand finish to first term activities in the Formal Party at the Imperial, with all the trimmings including outside guests?
——Exams?—enough said.



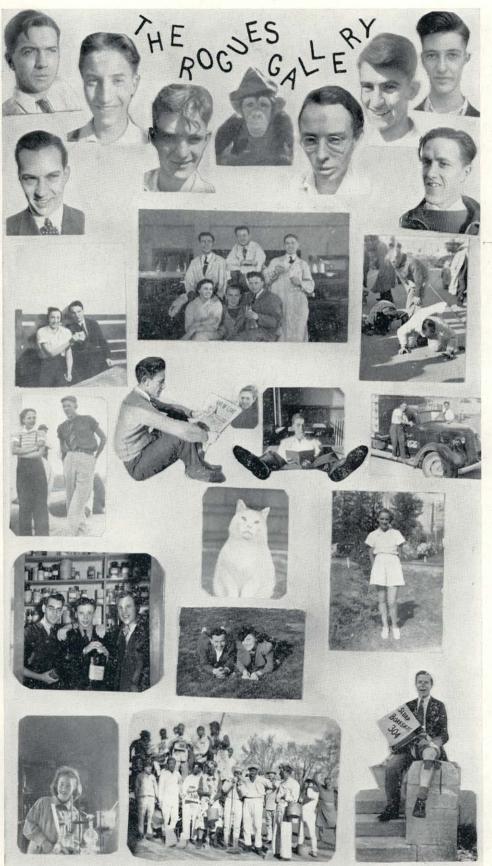
#### DO YOU REMEMBER . . . .

- —that day of all days for the Co-Eds—Sadie Hawkin's day—climaxed at night by an informal dance in the Imperial—the girls doing the honors?
- ——the Senior Arts Lit. when the curtain stuck in the midst of Arts IV's heavy drama "Relief", and Class '41 showed its dramatic ability in "The Flattering Word"?
- —the second successful Junior Arts Party, a sliding and skating affair which ended happily with doughnuts, coffee, and dancing in the College dining room?
- —the hockey excursion to Boissevain with the College making the game a tie—the fun at the dance in the Town Hall after the gamethe tired excursionists returning home by bus in the wee small hours of morn?
- —the Valentine's Party at the Imperial—after it was finally decided just what it would be—dates or no dates?—anyhow it was a gala affair with our College Orchestra getting hotterer and hotterer—(do you agree with me)?
- —the basketball trip to Winnipeg—the happy faces of the lucky ones who were going and the sad faces of those who weren't—the night the Grads were taken for a ride—well at least they went for a hayride, and then returned to Dobbies to dance and sing?
- —the Junior Arts Lit, when the Juniors showed the Seniors what real acting was—how Class '42 took the cup with their performance of "Send Her Victorious" and '43 made a brave attempt with "Half-Pint" —how the Co-Eds so kindly supplied candy for the audience to munch during the plays—for five cents a bag—remember?
- —election week—begun by nominations and how popular withdrawing was among those nominated—how the halls were beautifully?? decorated with signs—how well Pulfer's signs could be seen even if they shouldn't have been?
- ——election day when Bud Searle and Ruth Hunter succeeded Tommie and Gwen as Senior and Lady Sticks—the Installation program —when Wesley showed us what a real baby looks like and everyone wondered if it was good acting or just natural—the excellent lunch in the dining room provided by the Sigma Mu and the dancing to the College Orchestra, after the program?
- ——the final function of the season—the Arts Banquet when everyone turned out in their best bib-and-tucker to honor the Grads—and what a grand time everyone had at both banquet and dance?

Students, if you can remember anything else of note, jot it down. We did that and look!—we made print.

Well "chilluns"—I think it's been a grand year. Will be seein' you all again next fall. Will be thinkin' of you. "And so long everybody."





Chem. III

Get that nose down.

And where was this.

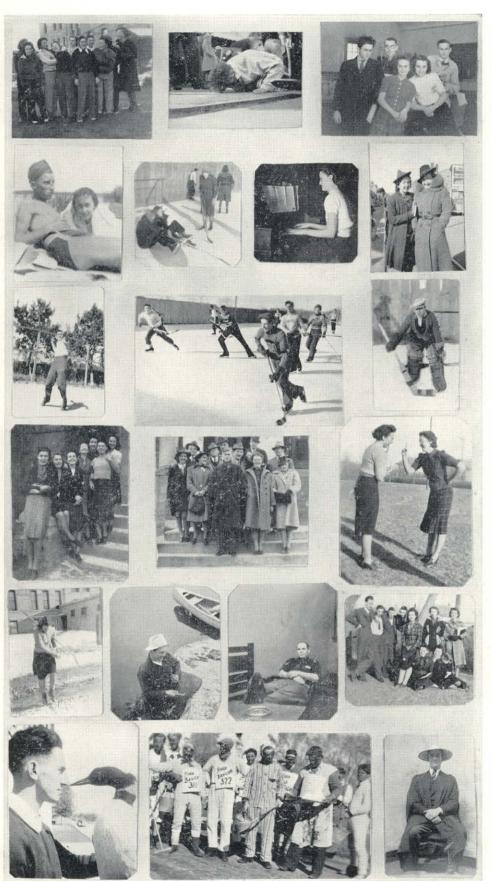
Admiration

Look Pretty

The 'mad chemists' smile

Yes sir! They are all freshies.





'Husky Hikers!'

Not too much sun.

Between periods

'Swing it'

That invincible hockey club

Clark Hall

Tut, Tut!

A goal or bust

'GOLD!'

Leisure

BEAGLE TO BEAGLE

'What cute freshies you have'





Sixty-four



#### HAIL OUR COLLEGE

Hail our college out in the golden west, Take our fealty now unto thee confessed, Be our Alma Mater now and forever blessed, Hail! Hail! Brandon forever—Hail!

Through rich valleys flows the Assiniboine. Where sunsets golden, praries as golden join, Round thy fair prospects fondly our memories twine, Hail! Hail! Brandon forever—Hail!

#### BRANDON WILL SHINE

Brandon will shine tonight,
Brandon will shine,
Dressed in her fighting best,
All down the line—Rah! Rah! Rah!
Forget your slams and knocks,
Boost all the time,
The sun goes down,
The moon comes up,
Brandon will shine.

#### BLUE AND GOLD

On to Victory, on to Victory,
Blue and Gold today,
Raise the chorus proudly o'er us
Marching to the fray,
Rah! Rah! Rah!
Backward never, Forward ever,
Fighting all the way,
Join the rest and give your best,
For Blue and Gold.

#### HIPPI SKIPPI

Hippi skippi! Boom-a-lack-a! Rippy zippy zoo! Knuckle to it! You can do it! You! You! You! City of the wheat! Never know defeat! Go it College! Brandon College! Ree! Raw! Reet! B-R-A-N-D-O-N! Brandon!

#### LOCOMOTIVE

Shh-shh, shh-shh
Bran—don—Coll—ege
Bran—don—Coll—ege
Bran—don—Coll—ege
BB—BRA—NN—DON!
BRA—NDON!
Brandon College, Rah!

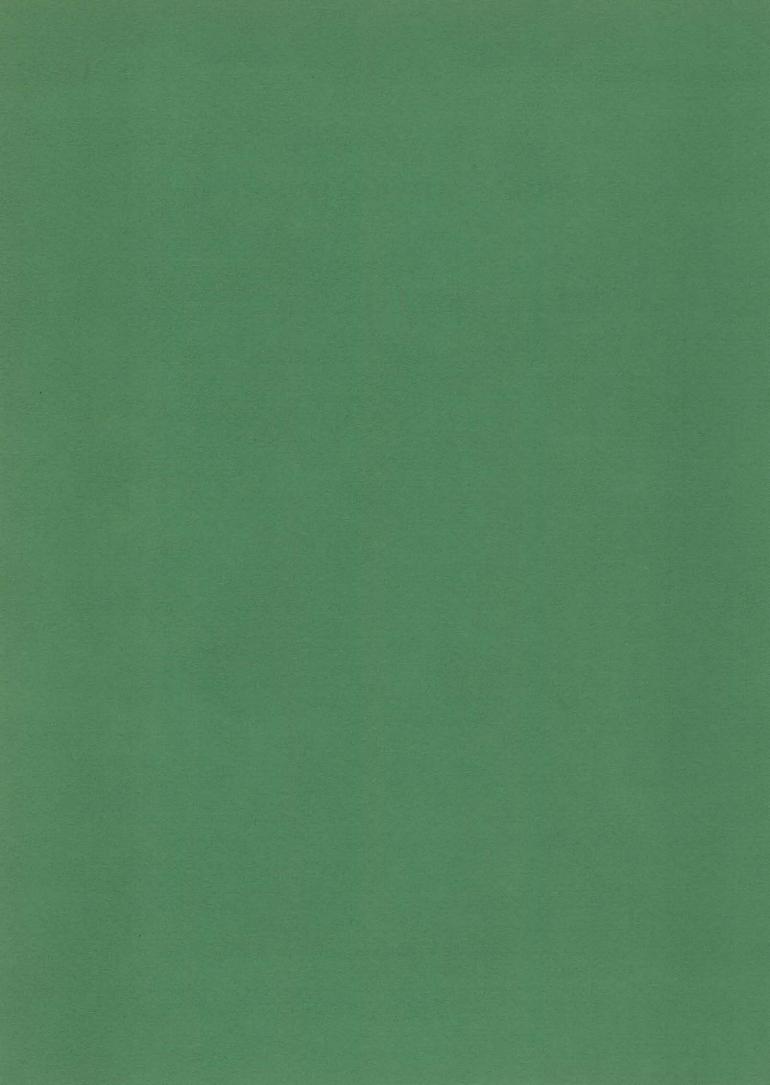
# BRANDON COLLEGE RAH! RAH!

Brandon College! Rah! Rah! Brandon College! Rah! Rah! Hoo Rah! Hoo Rah! Brandon College! Rah! Rah!



advertising

hunner





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# Appreciation

The Sickle Staff gratefully acknowledges the contributions of the Advertisers which have made the publication of this book possible. The students of Brandon College realize this and we all trust the returns they receive through this medium of advertising may make their investment worthwhile.

We thank you.



# To Our Graduates of Arts and Science

You now belong to that noble band which has, through the years, brought honour to themselves and to their College. It is anticipated that you, too, will uphold the ideals of Brandon College, and your Alma Mater wishes you every success as you assume positions of responsibility and leadership in our great democracy.

# To Our Students of Grade XII and Arts

Your college congratulates you upon this edition of the "Sickle," upon your record as a student group both in scholar-ship and in loyalty to the fine heritage of tradition of which we are all justly proud. Your continued support and your endeavors to encourage others to join your ranks this fall will be very much appreciated.

# To Prospective Students

Brandon College invites you to consider her excellent record of successful graduates, her claims of scholarship plus personal development (character, leadership, co-operation, citizenship), her opportunities for wholesome and broadening residence life.

For information write to the Registrar.



If you are looking for something smart and new for spring and summer wear you are sure to find it at Charley's.

Now showing the new Adam Hat New Sweaters, Jackets and Sport Pants

Be sure to pay us a visit

# Charley's Style Shop

705 - 707 Rosser Ave.

Phone 3592



"What's the hardest thing about learning

"The ice, when you come right down to it."

to skate?"

Apropo For Abie

A wise man once said to his son
"Whenever you think of a pun,
Go out in the yard
And kick yourself hard
And let me begin when your done."

"If you try to kiss me, I'll call my Mother."

"Why not your father?"

"He's not as deaf as Mother."

Slippery ice — very thin;
Pretty co-ed — tumbled in;
Saw a fella — on the bank;
Gave a shriek — then she sank;
Boy on hand — heard her shout;
Jumped right in — pulled her out;
Now he's hers — very nice;
But she had to — break the ice.

\* \* \* \*

Inky: "What are you moaning about?"

Baynton: "I just lost two thousand dollars in a crap game."

Inky: "Two thousand dollars?"

Baynton: "That's not the worst of it. Two bucks and a half was cash."

\* \* \* \*

"You should meet my brother. He too makes his living with his pen."

"Oh, is he a writer too?"

"No. He raises pigs."

SEE THE NEW
1940 ROYAL TYPEWRITERS

At

# The Willson Stationery

Co. Ltd.

934 Rosser Ave.

Phone 2740

Brandon, Man.

# DANCE

Αt

BRANDON'S HOME OF BETTER DANCES

The Beautiful

**Imperial Dance Gardens** 

Seventy



A Clip joint is a place where birds of a feather flock together.

. . . .

"Where are you going so fast, Blackspot?"

"I'se gwyne to stop a fight."

"What fight?

"Between me and dat nigger dat's chasin' me. G' Bye."

\* \* \* \*

Spud Brown: "Well, what do you think of my game?"

Caddie: "I guess it depends on your point of view, but I still prefer golf."

\* \* \* \*

"I don't see why he dates her—she can't dance."

"I know she can't, but they say she can intermission to perfection."

# **SEEDS!**

Everything for Garden, Field or Lawn

Buy with Confidence

# **McKenzie Seeds**

LOW IN PRICE
HIGH IN QUALITY
SURE IN RESULTS

McKenzie Annual Seed Catalog is Free.

Mailed anywhere on request.

# A. E. McKenzie Co. Ltd.

Seedsmen

BRANDON WINNIPEG TORONTO
Moose Jaw Saskatoon Edmonton Calgary

# For Durable Quality Buy Eaton Branded Lines

Right now most people take a special interest in the durability of merchandise; these times encourage wise, thoughtful spending. Eaton Branded Lines are among the best possible regular values that Eaton's can offer. Research Bureau tests to assure durability are given Eaton Branded Lines (except in items like tea or coffee where "Wearing quality" doesn't enter into consideration). A complete guide to sensible, satisfactory buying for lasting satisfaction is summed up in the four words, "Buy Eaton Branded Lines." Keep an eye open for the red seal, bearing that four word slogan—it points the way to timely displays for today's shoppers.

BRANDON CANADA



# Plumbing - Heating

We carry the most complete line of Pipe, Fittings, Fixtures, Septic Tanks, Water Softeners, Stokers, etc., in the West.

# YATES, NEALE & CO.

231 Tenth Street

Brandon

At Laughton's you are assured of quality fabrics, style, fitting qualities, real value.

# J. S. Laughton & Son

MERCHANT TAILORS

Made to Measure Clothing Corner of Seventh and Rosser

# **Compliments**

OF

# International Harvester Co., Ltd.

BRANDON, MAN.

"Hello, is this the Salvation Army?"

"Yes."

"Do you save bad girls?"

"Yes."

"Well save me a good looking one for Saturday night."

Confuscius say: "Kissing own wife like scratching place that doesn't itch."

Diner: "These eggs are terrible. What's wrong with them?"

Waitress: "I don't know, Sir, I only laid the table."

"How'd you like a little chaser?"

"Fine, bring her in."

The Yaeger Label in a Fur Coat is your assurance that you haven't bought a bill of expense

Our method of buying Raw Fur from the Trapper, and selling direct to you, eliminates four middlemen's profits, which enables us to defy competition when quality is considered.

# YAEGERS FURS LTD.

BRANDON, MANITOBA

For modern hair styling and coiffures visit our up-to-date Beauty Parlor

# RICHARDS BEAUTY PARLOR

130 - 10th St.

Phone 4281



# WHEAT CITY BUSINESS COLLEGE

BRANDON, MANITOBA

E. E. LOGAN, Principal

Phones: Bus. 3363; Res. 3757

McFadden: "They tell me there wasn't a single mosquito at the camp where you spent the summer."

Bigelow: "No, they were all married and had large, hungry families."

"All my boy friends are cards."

"What does that get you?"

"The jack."

Lass: "Does this lipstick come off easily?"
Clerk: "Not if you put up a convincing

fight."

There once was a co-ed quite shy
Who said to a student named Cy
"If you kiss me, of course
You will have to use force:
But, thank heaven you're stronger than I."

# IMPERIAL LIFE ASSURANCE CO.

FIRST AND PARAMOUNT

Absolute Security to Policyholders

J. G. MURDOCH Manager, Brandon

# DILLEY'S GREENHOUSES

E13 Eighth Street

Phone 3164

Flowers for Every Occasion

Potted Plants for Home and Garden If it's flowers phone us.

Telegraph Delivery Service Phone 3164

#### CONGRATULATIONS ...

EXTENDING hearty congratulations to the editor and staff of "The Quill" and "The Sickle" on carrying to a successful conclusion, the publication of "The Quill" and on this splendid Year Book.

We have enjoyed the pleasant business relationships and wish them success in the years to come.

THE

# Leech Publishing Co.

PRINTERS AND PUBLISHERS

134 Seventh St.

Brandon, Man.

# M. S. DONOVAN & CO.

CHARTERED ACCOUNTANTS
AND AUDITORS

Phone 3502

Olympia Block

Brandon, Man.



# Walk Through Life in Comfort!

Shoes that range from sternly practical to downright frivolity, yet built to give proper foot comfort.

Specialized by

# W. J. Creelman & Co.

Superior Footwear

Clark Hall: 'Are you good at making up jokes?"

Beauty operator: "You ought to see some we've made up."

Producer: "Your application says you sing, dance, impersonate, tell jokes, juggle, and play five musical instruments. Tell me, what don't you do?"

Actor: "Eat."

"My brother is an expert at ribbing."
"Why doesn't he go to Hollywood?"

"Not enough rain. He's an umbrella man."

In Musty Gulch lived Crusty Pete Who never washed hands, face or feet. The people south would often say. "Wind's North, Pete's on the air today." Sandy: "You were out late with the car last night. Did you have a flat tire?"

Dennis: "Do you suppose I'd keep a flat tire out late?"

"My wife gets a big salary."

"Why, I didn't know she had a job."

"She hasn't, I have."

Dood: "Last year the doctor told me that if I didn't give up smoking I'd be feebleminded."

Grant: "Why didn't you stop."

"Don't let Father see you kissing me."

"But I'm not kissing you."

"Well—I thought I'd tell you, just in case."

# THE PATMORE NURSERY COMPANY

ESTABLISHED 1883

Saskatoon, Sask. Brandon, Man.

# FLORISTS

Fresh Flowers at all times for all occasions. All orders given direct and special attention. Members Floral Telegraph Delivery Association.

Two large greenhouse plants in Brandon stocked with Palms, Ferns, Flowering and Foliage Plants, etc.

# **Nursery Men**

The oldest Nursery in the West, leading all in experience and variety of hardy stock grown.



# WADE & SON LTD.

LUMBER BUILDI

BUILDING SUPPLIES

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117 14th Street

Brandon, Man.

Co-ed: "I'd like a pair of shorts for my gymnasium."

Clerk: "Certainly Miss, what size is your gymnasium?"

Red lips parted, teeth of white, Waist encircled with his right, Glimpse of Heaven! Ecstasies! When, darn the luck, he had to sneeze!

The Name

# **BIRKS DINGWALL**

on your gift box is your assurance of fine quality.

# **Birks Dingwall**

WINNIPEG

Send for your catalogue today

An All Canadian-Dubbs
Cracked Product
Refined from Turner
Valley Crude

# **Use Anglo Gasoline**

# Anglo-Canadian Oils Limited

REFINERY

Phones 2950 2955

BRANDON

#### The success of tomorrow depends upon the preparation you are making today

May we have the pleasure of contributing to that success by explaining the merits of, and the help a reliable watch can be. Yours for Success

# Wright and Wightman

904 Rosser Ave. Phone 3467
First Class Repair Service and Engraving
'The Friendly Store'

# Ice Cream, Sundaes

If you visit Mitrou's once, you will come

Home made candy in great variety. Fancy boxed chocolates of all makes.

# Mitrou's Tea Room and Ice Cream Parlor

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Special College Memberships

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Learn Designing and Dressmaking by Modern Methods

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Quality Lunch and Dining Room Open Day and Night Brandon, Man.

# McGavin's

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CAKES

PASTRIES

Compliments of

# Neil J. Murray

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Low Prices and Guaranteed Workmanship Our Motto This is possible by our low overhead expense

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General Cartage, Baggage Transfer Motor Truck Service Office: C.P.R. Baggage Room

# Cordingly - Clark Ltd.

GENERAL ELECTRIC RADIOS ELECTRICAL APPLIANCES, PIANOS

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Smart Styles for Young Men 908 ROSSER AVE.

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BRANDON

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RENTALS & INSURANCE CITY PROPERTY & FARM LANDS

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EXPERT INEXPENSIVE SHOE REPAIRING AND REPAIR WORK DRY CLEANING

# CHREST'S

933 Rosser Ave.

Phone 4548

FOR SIGNS SHOW CARDS AND RUBBER STAMPS Phone 2127

#### Brandon Sign & Stamp Works

110 - 9th St., Brandon NEON SIGNS AND TUBES

WATCH AND JEWELERY REPAIRING Our Principal Business

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905 ROSSER AVE.

College Men, I Appreciate Your Patronage. May the best of success attend the Graduation Class of 1940

#### Alf "The Barber"

Cor. Fifteenth St. & Princess Ave.

SUITS MADE TO MEASURE \$22.50 UP Satisfaction Guaranteed

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Tailor and Cleaner

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# IMPERIAL MOTORS

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Phone 4060

# **Monro's Confectionery**

We Specialize In MALTED MILKS

Cigarettes and Light Lunches Rosser and Eleventh St.

#### HOPKIN HOME BAKERY

Where you get the utmost in quality cakes and pastry
Fresh Bread and Buns
We specialize in wedding, birthday and special
party orders
Next Time "Try Hopkins," There's a Difference

Free Delivery 807 Rosser



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in Freshly Cleaned Clothes

GET 'EM READY . . .
SEND THEM TODAY!



Brandon's Sunshine Laundry and Cleaning Plant



GRADUATION IS NOT MERELY AN INCIDENT — IT IS A MILE-STONE IN THE LIFE OF THE STUDENT . . . .

> And all that leads up to it should be kept as an unforgettable record.

# JERRETT'S

PHOTO-ART STUDIO

Brandon

# JOHN DEERE PLOW CO.

LIMITED

A full and complete line of high quality Farm Machinery and Tractors—perfected by more than a century of manufacturing and field experience.

W. A. PRUGH, Mgr.

BRANDON, MAN.

For Quick Light Lunches Patronize

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Phone 4460

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"THE JEWELER"

Established 1882

Phone 3174

The continued success of my store, after 57 years in Brandon, depends upon what my customers, and possible customers, think of the store, its service, and the merchandise it sells.

I am going to continue giving better service to customers who want the best in merchandise and repairs at prices as low as I can make them.

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**FURNITURE** 

FUNERAL SERVICE

Factory to You



When You Buy

# Bryce's Home Made Bread

You know you are buying a loaf made with the purest ingredients, which give the bread a delicious flavor.

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# STAR TAXI

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"Watch the Fords Go By"

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Dealer

"The garage of better service"

# The Rexall Store

Where High Quality and Low Prices Meet

# CLEMENT'S DRUG STORE LTD.

The Pioneer Drug Store Brandon



# TEAS DANCES DINNERS BRIDGE PARTIES

Always An
Air of Refinement
at the

# Prince Edward Hotel

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— YOU —

derive the benefits of a twenty-eight year course in

"FUEL ECONOMICS"

when you order from

# **CUMMING & DOBBIE**

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"The Home of Western Gem"

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Cor. 9th & Rosser

Builders Hardware, Paints, Chinaware and Sporting Goods

"HOME OF THE BEATTY WASHER"

# Brandon Creamery & Supply Co. Ltd.

Creamery — Butter — Eggs

Ice Cream

Poultry, Milk, Cream, Cold Storage

#### Everything in Music and Electrical Appliances

Brandon Dealers for Westinghouse

Dual-Automatic Refrigerators Dual-Automatic Ranges and Westinghouse Washers

# P. A. Kennedy Music Co. Ltd.

Featuring Quality Goods with Service
Rosser Ave. and 7th St. Phone 3880

Phone 2728

724 Rosser Ave.

# THE VOGUE

"A Smart Shop For Women"

Brandon, Man.

# P. J. HARWOOD LTD.

JEWELERS AND OPTICIANS

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Brandon, Man.



When It's Life Insurance, Think of

#### A. C. PEARSON

District Supervisor
THE LONDON LIFE INSURANCE CO.
Brandon

LADIES' AND GENTLEMEN'S HAIRDRESSING

at

# **Kidd's Hairdressing Parlors**

809 Rosser Avenue, Brandon

Phone 3449

The Home of the Bowling League College Men! Play Your Favorite Games at

#### THE RECREATION

TENTH STREET

BRANDON

BRANDON'S SMARTEST TAXI SERVICE

# 4 4 5 5 Skuse Taxi

Princess Ave.

Brandon, Man.

14th and Pacific

Phone 2750

# Federal Grain Limited

GRAIN AND COAL

C. H. Malcolm, Local Mgr.

Brandon, Man.

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935 ROSSER AVENUE

PHONE 4244

114 TENTH ST.

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Wholesale and Retail Dry Goods Women's, Misses' and Children's Apparel

# Relf Plumbing & Heating

REPAIRS TO PLUMBING AND HEATING
Steam and Hot Water Heating
Automatic Stokers

TELEPHONE 2973

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145 - 10th Street, Brandon Phone 4331

BEST FLOWERS, FUNERAL EMBLEMS WEDDING BOUQUETS

# MISS ROBINSON

DRESSES and LINGERIE

120 Tenth Street

Phone 2442

# Singer Sewing Machine Co.

A. L. JENKINS, Mar.

137 10th Street

Brandon, Man.

Phone 3243

# UNION SHOE REPAIRING

HATS CLEANED AND BLOCKED SHOES MADE TO MEASURE

Prices Reasonable

Phone 3342

924 Rosser Ave.

Compliments of

# W. R. DEMPSTER

# H. W. THORNBOROUGH

INSURANCE, RENTALS, REAL ESTATE
AND INVESTMENTS

11th & Rosser

Phone 4541

Fine Footwear and Hosiery

KNOWLTON'S BOOT SHOP LTD. Our Sincerest Congratulations to the 1940 Graduation Class

# STANLEY PARK CONFECTIONERY

Brandon



Established 1896

# John A. McDonald & Son Ltd.

MEN'S AND BOYS' WEAR

841 Rosser Ave.

Cor. 9th Street

On any occasion your portrait expresses more personal thoughtfulness than any gift you can make.

You and your friends are sure to be pleased if they are made by

#### CLARK J. SMITH

BRANDON'S HIGH-CLASS PHOTOGRAPHER

135 10th Street

Phone 3258

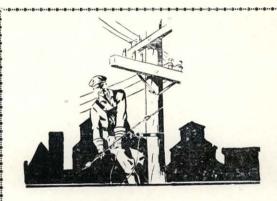
The Only DUST - PROOF Souris Coal

# "Western Dominion"

DUSTLESS - QUICK STARTING
HOT - LONG LASTING

Will Not Dry Out and Crumble Like Untreated Coal

"Western Dominion" Saskatchewan's Leader for 40 Years Again Leads the Way to Greater Economy and Greater Comfort.



#### EXPERIENCE IS A GOOD TEACHER

For 21 years, Your Hydro has attended the School of Experience. That is why 140 Manitoba communities are benefit of electric service so cheaply.

# The Manitoba Power Commission

YOUR HYDRO

USE IT!

We take this opportunity and extend to all 1940 graduates our congratulations

# RECORD PRINTING CO.

1114 Rosser Ave.

Brandon

Compliments of

# **GILLIS & WARREN**

Wholesale Dealers in Automotive Parts

BRANDON, MAN.



#### WE SPECIALIZE

In Sandwiches and Milk Shakes

If you want to enjoy your lunch join everybody and order Chicken Salad Sandwich at

# BLUE BIRD CONFECTIONERY

240 10th Street

Brandon, Man.

Zit: "I hear you've taken up golf. What do you usually go around in?"

Alixe: "My pink Angora sweater."

\* \* \* \*

Few girls are as dumb as they look—They couldn't be.

\* \* \* \*

Galvin: "I've got a wonderful family tree."

Betty Burgoyne: "You're the sap, I suppose."

Keep in Touch with the Folks at Home

# **Long Distance**

LOW RATES AFTER 7 P.M.
AND ALL DAY SUNDAY

Manitoba Telephone
System



# We Hate to Brag But

There must be a reason for the phenomenal increase in our sales. We think it's because:

- 1. We offer your smartest things to wear at values unexcelled.
- 2. We feature larger assortments of Men's, Ladies' and Children's wear.
- 3. We are making a consistent effort throughout the year to satisfy our customers.

We plan to keep on doing this. Get your share of savings by taking advantage of our efforts.

# CHRISTIE GRANT'S DEPT. STORE

808 - 816 Rosser Ave.

Brandon, Man.

BUSES TAXIS FREIGHTING TRUCKS

PHONE 4581, 4516

# MACARTHUR TRANSPORTATION

CO. LTD.

Seventh Street

Brandon

# C. S. Unicume Ltd.

FURNITURE STORAGE MOVING AND PACKING

Phone 3321

Brandon, Man.

We Wish You Success

Waddell's Children's Shop

905 Rosser Ave.

Phone 3456





They asked me how I did it
So I gave 'em the scripture text.

"Just keep your light so shinin'
A little ahead o' the next"

They copied all they could follow

But they couldn't copy my mind,

So I left 'em sweating and stealing

A year and a half behind.

-Rudyard Kipling



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